



The Impact of Augmented Reality Media on IPAS Learning Outcomes: A Moderated Analysis of Learning Motivation

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Abstract: Student learning achievement is influenced by the quality of instructional media, yet IPAS learning outcomes in several elementary schools remain low due to limited media variation. This study aimed to analyze the effects of Augmented Reality (AR)-based media, learning motivation, and their interaction on fourth-grade students' IPAS learning outcomes. A quantitative experiment with a 2x2 factorial design was conducted involving 43 students (22 in the experimental group and 21 in the control group). Learning motivation was categorized into high and low levels using a motivation questionnaire administered prior to treatment. Pre-test and post-test instruments were used to measure learning outcomes. Data were analyzed using a two-way ANOVA after meeting normality and homogeneity assumptions, with Mann-Whitney U tests performed only as complementary pairwise comparisons. The results showed a significant main effect of AR-based media on learning outcomes ($p = 0.002$) and a significant main effect of learning motivation, where high-motivation students achieved higher scores than low-motivation students ($p = 0.023$ and $p = 0.027$). However, the interaction between AR media and learning motivation was not significant, indicating that AR media improved outcomes regardless of students' motivation level. In conclusion, AR-based media effectively enhance IPAS learning outcomes, although their impact is not influenced by motivation.

Keywords: Augmented reality; IPAS; Learning motivation; Learning Outcome

Introduction

The Merdeka Curriculum, implemented nationally since 2021, emphasizes learning autonomy and encourages the use of innovative, contextual, and technology-based learning approaches (Alimuddin, 2023). One of its structural changes is the introduction of the IPAS subject, which integrates natural, environmental, and technological literacy to develop students' scientific reasoning (Yansah et al., 2023). Although this curriculum aims to foster more authentic and inquiry-based learning, learning outcomes in IPAS remain below expectations in many elementary schools (Budiono & Hatip, 2023). Preliminary observations and national reports show that Indonesian students still struggle to master scientific concepts and demonstrate low performance on basic science indicators, suggesting a gap between curriculum expectations and learning

implementation in the classroom (Maddawin et al., 2024).

The low learning outcomes are closely related to the limited use of effective and interactive learning media (Alawyah et al., 2024). Teachers generally rely on conventional media, which often fail to help students visualize abstract IPAS concepts or connect scientific material to real-life phenomena (Ummah & Mustika, 2024). Interactive media, particularly those integrating visual and experiential elements, have been shown to support deeper conceptual understanding and improve student engagement (Tiarasari, 2021). However, in practice, innovative technologies such as Augmented Reality (AR) are still rarely utilized due to limited facilities, insufficient training, and low teacher confidence in adopting emerging technologies (Istmadelia & Tyas, 2024).

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Augmented Reality offers immersive and interactive visualizations that allow students to observe scientific objects and processes in three-dimensional, real-time formats (Sakr & Abdullah, 2024). Prior studies consistently report that AR enhances student engagement, improves conceptual understanding, and supports meaningful learning in science-related subjects (Anzuye et al., 2025). Despite its potential, the implementation of AR in IPAS learning at the elementary level especially in rural or low-resource contexts remains limited (Pamorti & Suryandari, 2024). This situation indicates the need to investigate whether AR-based media can significantly improve learning outcomes in IPAS (Hafizhah & Setyasto, 2024).

Another important factor influencing learning outcomes is students' learning motivation (Tutupary et al., 2024). Motivation plays a central role in regulating students' attention, persistence, and effort during learning activities (Arifin, 2019). Students with high motivation tend to engage more deeply with learning media and benefit more from technology-based interventions, whereas students with low motivation may show minimal improvement even when exposed to advanced media (Ai, 2025). Although several studies have examined the effectiveness of AR, very few have specifically explored how motivation interacts with AR-based media in influencing learning outcomes, particularly in the context of IPAS learning in elementary schools (Delcheva & Zhelyazkova, 2023).

This gap suggests the need for research examining both the direct effect of AR media and its interaction with students' motivation. Therefore, this study aims to analyze the effect of augmented reality-based learning media and learning motivation—both independently and interactively on students' learning outcomes in IPAS. The findings of this study are expected to contribute to the development of technology-enhanced learning practices in the Merdeka Curriculum era and provide empirical evidence regarding the moderating role of motivation in AR-assisted learning environments.

Method

This study used a 2×2 factorial design in a quasi-experimental framework, because the determination of the experimental and control classes was based on existing classes, thus not allowing for complete randomization (Ibrahim et al., 2018). The factorial design was used to examine: The main effect of learning media (A), A1: Augmented Reality Media and A2: PowerPoint Media. The main effect of learning motivation (B), B1: High Motivation and B2: Low Motivation.

The interaction between media and motivation ($A \times B$). The research design framework can be seen in Table 1.

Table 1. Research Design

	Augmented reality-based media (A ₁)	Power point media (A ₂)
High (B ₁)	A ₁ B ₁	A ₁ B ₂
Low (B ₂)	A ₂ B ₁	A ₂ B ₂

The research population consisted of all fourth-grade students from eight elementary schools in Cluster I of Patamuan Subdistrict in the 2025/2026 academic year, totaling 129 students. The sample was determined using purposive sampling. Purposive sampling is a sampling technique based on certain considerations or objectives of the researcher (Etikan et al., 2016). Based on the suitability of the material, learning facility conditions, school accessibility, and class characteristic equality. Based on these criteria, SDN 01 Patamuan was selected as the research location. Class IVA (22 students) was designated as the experimental class, and class IVB (21 students) as the control class.

After measuring learning motivation through questionnaires, students in both classes were grouped into high motivation and low motivation categories using average scores as the basis for classification. This grouping resulted in four factorial cells, namely students in the experimental class with high motivation (A1B1), students in the experimental class with low motivation (A1B2), students in the control class with high motivation (A2B1), and students in the control class with low motivation (A2B2), so that a factorial design could be applied even though the experiment was quasi-experimental. Learning outcome data were obtained through tests after learning using AR media in the experimental class and PowerPoint media in the control class. Before testing the hypothesis, the data were tested for normality and homogeneity. The main analysis used was two-way ANOVA to test the main effect of learning media, the main effect of learning motivation, and the interaction between the two. If significant differences were found, further tests were conducted as needed.

Result and Discussion

Data Normality Test and Data Homogeneity Test

The results of the Shapiro-Wilk normality test on the experimental and control classes showed that all data groups had a significance value of < 0.05 , indicating that the data were not normally distributed. However, the results of the homogeneity test showed that most data groups were homogeneous except for the group of students with low motivation. Therefore, the Mann-Whitney nonparametric test was used in the initial

analysis to compare the two groups, while the main analysis was still performed using Two-Way ANOVA according to the 2x2 factorial design.

Table 2. Testing the Normality of Learning Outcomes of Students in the Experimental Class and Control Class

Class	Shapiro-Wilk		
	Statistic	df	Sig.
Experiment	.815	22	.001
Control	.881	21	.015
High Motivation Experimental	.722	11	.001
High Motivation Control	.949	11	.633
Low Motivation Experimental	.871	11	.079
Low Motivation Control	.655	10	.000

Table 3. Testing the Homogeneity of Data in the Experimental Class and Control Class

	Sig.
Data in the Experimental Class and Control Class	.182
Data in High Motivation Experimental Class and High Motivation Control Class	.330
Data in the Low Motivation Experimental Class and the Low Motivation Control Class	.014

The Effect of Augmented Reality Media on Learning Outcomes

Learning outcomes are an important indicator in determining the success of the learning process because they reflect the achievement of objectives and the effectiveness of the strategies, methods, and media used (Sudjana, 2009; Yusa et al., 2023). In the context of IPAS learning, the use of appropriate learning media greatly determines how students understand abstract concepts (Saputra & Suhartini, 2025; Lestari et al., 2025). Augmented Reality (AR)-based media is one innovation that is believed to be able to bridge the gap between abstract information and concrete representations through 3D visualization and interactivity (Prananta et al., 2024; Akçayır & Akçayır, 2017).

The findings of this study indicate that there is a significant difference in learning outcomes between students who learn using AR-based media and students who use PowerPoint. The average learning outcome of the experimental class was 91.4, higher than that of the control class, which was 80.6. These results were confirmed by the Mann-Whitney U test with a Sig. (2-tailed) value = 0.002 < 0.05, which shows that the use of AR media has a significant effect on improving IPAS learning outcomes.

These differences show that AR media does not merely function as a visual aid, but also provides a more interactive and immersive learning experience (Siki & Leba, 2025; Kurniawan et al., 2024). The visualization of 3D objects allows students to see, manipulate, and explore objects directly, thereby facilitating higher

cognitive and emotional engagement (Mubayyinah et al., 2024; Pratama et al., 2025). This active and meaningful learning experience supports meaningful learning, where conceptual understanding is not merely rote memorization but is based on a process of internalizing meaning a conclusion supported by multiple empirical studies on AR in science education (Alfarizi et al., 2024; Zhang et al., 2022; Tian & Ironsi, 2025).

Previous studies reinforce these findings. A systematic review on AR-based media found that AR consistently improves elementary school students' understanding of science concepts (Siki & Leba, 2025). Another empirical study combining AR and discovery learning showed significant gains in conceptual understanding and motivation (Fatmawati et al., 2026). Similarly, development of AR media for physics learning demonstrated improved concept comprehension among students (Khoiriyah et al., 2025). Moreover, a study in an IPAS course at the elementary level reported enhanced learning outcomes with AR use.

Overall, the findings of this study indicate a transformation in learning from a lecture-based model to an interactive visual and digital exploration-based learning model. AR enables students to build stronger mental representations of IPAS concepts such as the environment, sustainability, and energy. These clearer mental representations contribute to improved conceptual understanding, memory, and the ability to apply knowledge in real-world contexts.

Thus, it can be concluded that Augmented Reality-based media has a significant effect on the learning outcomes of students in IPAS learning in the fourth grade of elementary school. This media not only improves academic scores but also creates a more active, meaningful learning process that is in line with the learning needs of the digital age.

The Effect of AR on Highly Motivated and Low-motivated Students

Learning motivation is an internal factor that determines the quality of student engagement and effort in achieving learning objectives (Uno, 2008). Students with high motivation generally show enthusiasm, strong curiosity, and readiness to accept challenges, while students with low motivation tend to be passive, easily distracted, and lack initiative in learning (Slameto, 2010). These differences in characteristics indicate that the effectiveness of learning media can vary based on the level of motivation of learners (Pranahadi et al., 2024). The use of Augmented Reality (AR)-based media offers a relevant approach because it is able to provide a more concrete, interesting, and interactive learning experience that can strengthen or compensate for students' learning motivation (Ruijia et al., 2025).

The results showed that highly motivated students in the experimental class achieved an average score of 94.5, higher than the control class, which only achieved 84.1. The Mann-Whitney U test produced a Sig. value of $0.023 < 0.05$, indicating a significant difference between the two groups. A similar pattern was also found among low-motivated students. Students in the experimental class who used AR obtained an average of 86.6, while the control class only obtained 76.6, with a significance value of $0.027 < 0.05$. These data indicate that AR media has a positive effect on learning outcomes for both highly motivated and low-motivated students, although the interaction patterns differ in each group.

For highly motivated students, AR serves as an intrinsic motivator. This medium provides challenges, novelty, and exploratory experiences that are in line with their internal drive to learn. This is in accordance with Keller (2010) ARCS theory, in which the components of Attention and Relevance are fulfilled through 3D visualization and AR interactivity, while Confidence and Satisfaction are reinforced through the success of students when exploring virtual objects. Additionally, Self-Determination Theory Deci et al. (2000) explains that highly motivated students are more responsive to media that provide autonomy and competence, both of which are facilitated through manipulative experiences in AR.

Conversely, for low-motivated students, AR serves as a compensatory stimulus that triggers situational motivation (Uno, 2008). AR attracts attention through visual, interactive, and contextual elements that can arouse students' initial curiosity. Mayer (2009) multimedia learning theory, asserts that concrete visual representations help students who previously had difficulty understanding abstract material. In other words, AR is able to "draw in" low-motivated students into learning activities through enjoyable, immersive, and easy-to-understand experiences (Akçayır & Akçayır, 2017). This is in line with the findings of Julkifli et al. (2025) and Dzofiroh et al. (2025), who stated that AR can improve attention, focus, and conceptual understanding in both highly and low-motivated students.

Overall, the results of the study confirm that AR media is effective in improving learning outcomes in both motivation groups. For highly motivated students, AR acts as a catalyst that strengthens their readiness and interest in learning. Meanwhile, for low-motivated students, AR serves as a situational motivator that encourages greater engagement and understanding. This shows that AR has the potential to be an inclusive learning medium, capable of accommodating differences in learning motivation and providing a meaningful learning experience for all students. Thus, the use of Augmented Reality-based media in IPAS

learning has been proven effective in improving learning outcomes for both highly and low-motivated students.

The Interaction between the Use of AR-Based Media and Learning Motivation

The results of the two-way ANOVA test show a significance value of $0.916 > 0.05$, so it can be concluded that there is no interaction between the use of Augmented Reality (AR) media and learning motivation on learning outcomes. Thus, the effects of AR and learning motivation work independently, not as a combination of variables that reinforce each other.

The absence of this interaction indicates that the improvement in learning outcomes in the AR group was mainly due to the characteristics of AR media, such as concrete visualization and interactivity. Meanwhile, students with high motivation showed better learning outcomes due to their internal drive to achieve, regardless of the type of media used.

These findings are in line with Piaget's cognitive development theory, which states that elementary school students are in the concrete operational stage, so that conceptual understanding is more determined by visual presentation and direct experience (Santrock, 2018). At this stage, the effectiveness of media such as AR is more dominant than abstract factors such as motivation. Further support comes from the Multimedia Learning Theory (Mayer, 2009), which explains that the effectiveness of media is determined by the process of visual-verbal information processing, not by the level of motivation.

The results of this study are also consistent with Fiqri et al. (2025), who reported that AR improves learning outcomes but does not interact with learning motivation. Hidayat et al. (2023) also showed that the influence of digital media and motivation work separately because students respond to media mainly through ease of understanding and visual appeal.

Overall, the absence of interaction indicates that AR media is effective at all levels of motivation. AR is able to help students understand IPAS concepts more concretely and systematically, both for students with high and low motivation. Therefore, the effectiveness of AR media can be considered stable and universal in fourth-grade IPAS learning.

Conclusion

Based on the results of the study, it can be concluded that augmented reality-based learning media have a significant effect on the IPAS learning outcomes of fourth grade elementary school students. Students who learned using AR media achieved higher scores compared to those who learned using conventional

media. In addition, learning motivation was also found to contribute to differences in student learning outcomes. However, the analysis showed that there was no interaction between AR media and learning motivation, indicating that the influence of AR media on learning outcomes was consistent across students with different levels of motivation. These findings emphasize that AR media independently improves student learning outcomes, while motivation does not moderate the effect of AR media.

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Author Contributions

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Conflicts of Interest

The authors declare no conflict of interest.

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